

# Institute for International Business

DISCOVER YOU.  
**DISCOVER THE WORLD.**



# SUNY New Paltz Location

Top  
10

Best Public Regional  
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*U.S. News & World Report*



**VIRTUAL TOUR:** [newpaltz.edu/virtualtour](http://newpaltz.edu/virtualtour)  
**INTERACTIVE CAMPUS MAP:** [newpaltz.edu/map](http://newpaltz.edu/map)

## About SUNY NEW PALTZ



### A unique international experience for today's global business environment integrating business theory and practice.

Located in the heart of a dynamic college town, 90 minutes from metropolitan New York City, the State University of New York at New Paltz is a highly selective college of about 8,000 undergraduate and graduate students, offering many competitive programs in various fields of study.

One of the special programs offered at SUNY New Paltz is the Institute for International Business (IIB) certificate program. This program is customized as a 4-month program for international students of business, communication, or management. It delivers a blended curriculum of study and work, offering both the experience of interning in New York City's fast-paced world of business, as well as studying at a nationally-recognized university. New Paltz is authorized by the U.S. Department of State to administer a J-1 Intern program.

# The IIB EXPERIENCE



## Part I: Academic Studies

The rigorous academic program provides a foundation in U.S. culture and business practices in just two months. Courses are taught by SUNY New Paltz faculty, all experienced experts in their respective fields.

Students take five (5) courses:

- Two (2) electives from the AACSB-accredited SUNY New Paltz School of Business.
- Two (2) IIB courses specially developed for English-speaking international business and/or communications students.
- An Internship Practicum as preparation for an internship/field placement experience.
- Individualized career counseling sessions with an internship advisor.

During their studies, students have access to all on-campus resources, facilities, activities, and events, gaining the full, American-college-life experience.



**“It seems everyone chooses IIB for the New York City portion of it, but we all fell in love with New Paltz.”**

– Ise Grossman, Mexico

## Part II: Internships

Students participate in full-time internships in New York City’s exciting business environment, which gives a key competitive advantage for students’ successful entry into a global workforce.

IIB’s network of business contacts offers the ideal platform for developing competencies essential for successful career development in:

- Consumer Goods/Retail
- Fashion
- Financial Services
- Marketing/Branding/Advertising
- Media/Entertainment
- Non-profit/Government

Students build an international network of professional contacts within the New York City business community while gaining valuable insights into their chosen career field. Employers are increasingly focused on the importance of soft skill sets such as initiative, ability to work in a team, creative problem-solving, and intercultural sensitivity in the fields of:

- Communications/Public Relations
- Event Planning
- Finance
- Human Resources
- Management
- Marketing/Branding

Individualized field supervision ensures maximum student satisfaction by providing a forum for exchanging information and feedback with advisors. In addition, site visits by the IIB Program Advisor coupled with the periodic meetings with interns provide the close, ongoing mentoring and support system designed to ensure optimal intern performance, and maximum organizational support to benefit the students.

**“They were really great at including me in all aspects of the business. Everyday I got to try something new, learned a lot, and had a lot of fun!”**

– PetroNella Edwardzon, Sweden

Companies where students have interned in the past include, but are not limited to:

- ABS Staffing Solutions
- Bear’s Fruit LLC
- Blow Back Productions
- Carolina Herrera
- Colombia Records
- Divine Capital Markets
- Douglas Elliman Real Estate
- Institute for Personal Leadership
- Ix Style
- The Jewish Museum
- Jimmy Choo
- Kahn Lucas
- Krupp Kommunikatons
- Kucerak and Company
- Macias Public Relations
- MBLM
- SEB Bank
- Sergio Rossi
- Situation Interactive
- SONY Music
- Straightline World
- Suit Supply
- Tod’s Group
- The Velo Group
- Vera Wang



# Next STEPS

## Qualifications

- Currently attending a university/college OR have graduated less than one year ago.
- Majoring in business, communications, and/or management.
- TOEFL 80, IELTS 6.5, TOEIC, writing sample, and/or an academic transcript demonstrating English proficiency.
- Recommended, but not required: 6 months of prior work experience.
- Mature and academically ambitious.

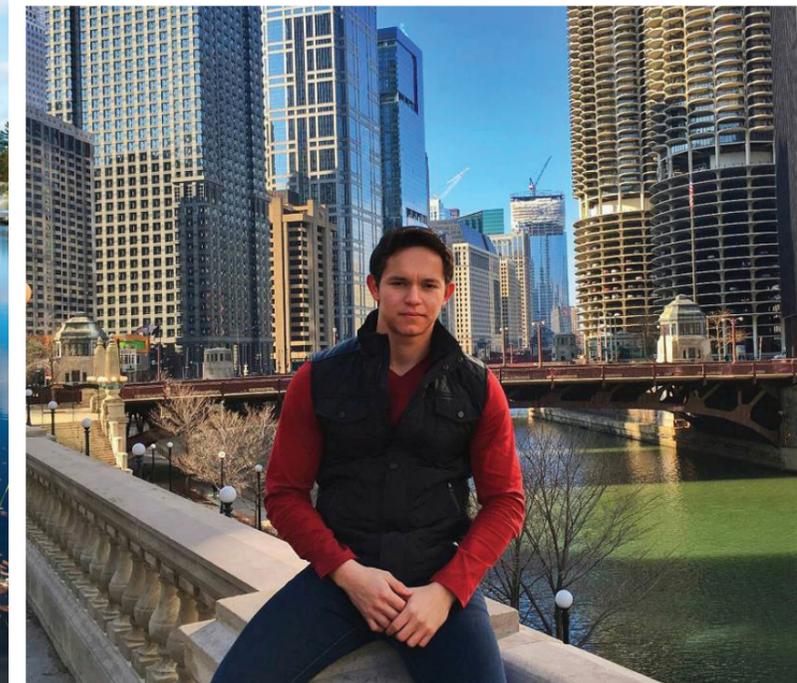
## How to Apply

1. Visit [newpaltz.edu/iib/apply](http://newpaltz.edu/iib/apply) and submit the online application.
2. Submit the following\*:
  - a. Copy of valid passport
  - b. Academic transcripts
  - c. Two (2) letters of recommendation
  - d. Proof of English proficiency
  - e. Bank statement and letter of sponsorship
  - f. CV/Resume in English
  - g. One (1) page essay
3. Online interview.

*\*All documents must be provided in English.*



**APPLY NOW!**  
[newpaltz.edu/iib](http://newpaltz.edu/iib)



**“The mix between the small town experience and New York City is really a great combination.”**

– Julius Lieb, Germany





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